

Business Connection



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November 2024

Business Spotlight



Visit the Pleasanton location at 6455 Owens Drive, Suite 5A.

Starbird Chicken

Revolutionizing Fast Food with Super-Premium Quality and Community Impact in the Bay Area

Starbird, proudly recognized as the nation's first super-premium fast-food restaurant, is rooted in the Bay Area. Founded by Aaron Novshen, a seasoned fine-dining chef and experienced restaurateur, Starbird launched its inaugural location in Sunnyvale, CA, in 2016. Continuing to thrive, the company owns and operates multiple locations throughout the Bay Area.

At Starbird, only the highest quality ingredients are used to craft an enticing menu featuring premium chicken salads, sandwiches, tenders, and house-made sauces, along with wings, nuggets, and more.

Every vegetable is freshly chopped in-house, dressings are made daily, and the chicken—always fresh—remains free of antibiotics. Starbird's commitment ensures that each meal served is not only super-premium but also one that leaves patrons feeling good.

Beyond its culinary excellence, Starbird takes immense pride in being a positive force in the Bay Area communities it serves. By supporting and recognizing the efforts of frontline workers, teachers, and other impactful community members, Starbird strives to make a meaningful difference.



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Additionally, the company invests in its team members by offering up to \$5,000 per year per employee to support their educational pursuits.

Starbird Pleasanton is located at 6455 Owens Drive, Suite 5A, Pleasanton CA 94588 welcomes guests Monday through Saturday from 10:30 AM to 10:00 PM, and

on Sundays from 10:30 AM to 9:00 PM. For convenience, orders can be placed in-store, online at starbird-chicken.com, or via their mobile app. Moreover, Starbird offers an extensive catering menu, available for both pickup and delivery, ensuring that its delectable offerings can be enjoyed on any occasion.



Starbird.