

Business Connection



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November 2024

Business Spotlight

Experience, Education, and Client-Centered Service

How Lloyd Steere of eXp Realty of California Guides You Through Every Step of the Real Estate Journey

My approach focuses on educating clients by offering free, comprehensive resources for buyers and sellers on his website at www.lloydsteere.com. I prioritize understanding each client's specific real estate goals and provide services customized to their timelines, ensuring a smooth experience.

What sets me apart is my education, experience, and adaptability. With over 30 years in real estate, including the last 10 years in Northern California, I bring valuable local and global insights to help clients make informed decisions. Whether working with first-time buyers or seasoned investors, I share market trends and use the latest marketing technologies to meet their needs.



Before real estate, I spent 25 years in leadership roles in the B2B sector. This background inspired me to switch careers for more control over my life, and after experiencing a lack of education from the Realtors in my home-buying experiences, I chose to focus on guiding clients through the process. I'm passionate

about helping people, not only in real estate but also by supporting local businesses through referrals.

My goal is to protect and guide clients through one of the largest financial decisions of their lives, and I'm dedicated to building long-term relationships. As I often say, "Nobody cares how much you know, until they know how much you care." My clients know I'm not in this for a quick sale; I aim to be their Realtor for life.

Clients appreciate my commitment, professionalism, and personalized support. Here's what they have to say:

"Lloyd helped us buy and sell our home with professionalism and care. Knowing we were in good hands

made the process less stressful."

– Kenton de Kirby, Moraga, CA
"As a first-time homebuyer, Lloyd made me feel comfortable with the entire process and was always available for questions. He was instrumental in securing our dream home."

– Dillon Mullaney, Livermore, CA
"Lloyd was referred to us, and we knew right away he had our best interests in mind. He outlined the process clearly and advocated for us throughout."

– Tim Abbott, Patterson, CA
"Lloyd's professionalism and commitment to a transparent client experience are unmatched. He's a valuable advisor for anyone considering buying or selling a home."

– Jon C, Pleasanton, CA



Lloyd Steere

For more information, reach out to me at (925) 404-3394 or lloyd@lloydsteere.com, and visit my website at www.lloydsteere.com. Proud Marine Corps Veteran.