Submit a News Release from the MIC

1. In the MIC, select News Releases in the left-hand panel.



2. Click Add News Release.

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Community	News Releases
Hot Deals	Add News Release Manage News Releases
Member-to-Member Deals	Awards (1) Chamber (2) Community (2)
News Releases	Economic (1) General News Article (1) Human Interest (2) Press Release (2)
Job Postings	Narrow search by: > Results Found: 4 O New Search
MarketSpace	Kalamazoo County visitor spending hits all-time high of \$585 million News Release
Social Feed	Spending by visitors to Kalamazoo County reached an all-time high of 5585 million in 2021, and the Southwest region had the fastest growth in 5/10/2023
Request for Proposals	visitor spending of all regions in the state, according to visitor spending figures from Travel Michigan. Visitor spending is a measure of the
	economic impact of tourism on local economies. It includes all purchases made by travelers during their visits including hotels, restaurants, retail shops, attractions, and other businesses that support the visitor more details → Categories: General News Article, Economic
	Kalamazoo Tops Michigan's Travel Bucket List News Release Kalamazoo continues to be a popular tourism destination here in

- 3. Complete the following information:
 - **Title**: Enter a title for the news release.
 - **Displayed Release Date**: This date is displayed on the news release page to let people know the "age" of the release.
 - **Publish Start/End Date**: Indicate when you would like to first publish this news release, and when it should no longer be published.
 - **Body Text:**: Enter the actual news release.
 - **Meta Description**: Enter a 1-2 sentence summary of your content; often visible in search engine results and social media posts/shares; 320 characters max.
 - **Categories**: Select the category(ies) under which this news release should be.
 - **Search Results Logo**: Select the image you wish to display in the News Release search results.
 - **Contact Information**: Enter desired contact information.

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Hot Deals			Manage News Releases	
Member-to-Member Deals	General			
News Releases	Title:			
Job Postings	News Release: 5/3/2024			
MarketSpace	Displayed Release Date: 5/3/2024	Publish Start Date: 5/3/2824	Publish End Date: 6/3/2024	
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	Meta Description: (1-2 sentence summary characters max)	of your content, often visible in search	engine results and social media postsributeres; 320	
	Categories			
	Chamber Education Human Interest Press Release	Community Fun Facts Papers/Research Awards	Economic General News Article Political	
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4. Click **Submit** for Approval.