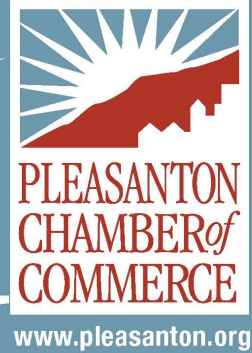


Business Connection



We are the community that helps businesses start, grow, & thrive.

May 2024

Chick-fil-A Announces New Pleasanton Restaurant

Restaurant Brings Approximately 35 New Full- and Part-Time Jobs to Community, Honors 100 Local Heroes with Free Chick-fil-A Entrées for a Year

A new Chick-fil-A® restaurant opened on Thursday, April 18. Chick-fil-A, Inc. has selected Aaron Clifford as the independent franchised local Owner-Operator of Chick-fil-A Hopyard Road & Ingleswood.

Locally Owned and Operated

Chick-fil-A's franchise model is essential to how the restaurant serves others. Most Chick-fil-A restaurants are owned and operated by a single individual, which means Chick-fil-A's local Owner-Operators are small business owners, not passive investors, who work in their restaurants side by side with their Team Members each day.

In Pleasanton, Clifford will be responsible for all day-to-day activities of the business, including mentoring Team Members, serving Guests, cultivating relationships with local organizations and businesses, and tailoring philanthropic efforts to meet the Pleasanton community's needs. Clifford will employ approximately 170 full- and part-time Team Members between both of his restaurants, and the new restaurant will bring approximately 35 new jobs to the community.

Raised in Watsonville, California, Clifford grew up on a strawberry farm and has fond memories of selling berries with his family at farmers markets throughout the



Friends, family, and members of the Pleasanton community celebrated the opening of Chick-fil-A Hopyard & Ingleswood Road with an official Ribbon Cutting ceremony outside the restaurant.

Bay Area. His freshman year of high school, Clifford and his family moved to Powder Springs, Georgia, where he experienced Chick-fil-A nuggets and barbeque sauce for the first time – he immediately fell in love with the food and team culture of care and community. After serving as a Team Member at a restaurant in Powder Springs, Clifford held various leadership roles at Chick-fil-A restaurants over the years. He eventually returned to his home state to be the Director of Operations for Chick-fil-A Pleasant Grove in Roseville, which was the first free-standing Chick-fil-A res-

taurant in northern California at the time. In 2016, Clifford became a local Owner-Operator and he has proudly served the Pleasanton community at Chick-fil-A Hopyard Road & 580, which he will continue to do in addition to the new Hopyard Road & Ingleswood restaurant.

"When I started my career with Chick-fil-A nearly 25 years ago, I was drawn to the culture built around caring for others and bringing people together through high-quality, delicious food. It was my dream as a teenager to open a Chick-fil-A in the Bay Area, and I

was fortunate to do exactly that," said Clifford. "I can't wait to expand our impact in Pleasanton with this new restaurant, so we can deliver excellence every day, and have a positive influence on our Team Members and community."

Caring for the Pleasanton Community

The Chick-fil-A business is built to add positive impact beyond profit, including giving back to local communities. Chick-fil-A local Owner-Operators are empowered

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Chick-fil-A

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to support the neighborhoods they serve with a key focus on hunger, education, and specific community needs.

In celebration of the opening, Chick-fil-A, Inc. has donated \$25,000 to Feeding America in honor of the new restaurant. These funds will be distributed to partners in the greater Bay Area market to aid in the fight against hunger.

Clifford's restaurant will plan to participate in the Chick-fil-A Shared Table® program, an initiative that redirects surplus food from the restaurant to local soup kitchens, shelters, food banks and nonprofits in need. To date, more than 25 million meals have been created from Chick-fil-A Shared Table donations from over 2,000 Chick-fil-A restaurants throughout

the U.S. and Canada.

In addition, Chick-fil-A Hopyard Road & Ingleswood is recognizing 100 local heroes making an impact in the Pleasanton area by providing them with free Chick-fil-A entrées for a year.

Team Member Investment

Chick-fil-A local Owner-Operators strive to hire, develop and retain top talent, helping future leaders optimize their skills and providing pathways for personal and professional developing in a welcoming, purpose-driven environment. A career at Chick-fil-A offers a wide range of benefits, including hands-on training and mentoring, competitive pay and benefits, the chance to apply for scholarships to support continued education, and the flexibility to thrive in and outside of work. Chick-fil-A's local Owner-Operators are committed to preparing their team for the future,

wherever it may lead. To-date, Chick-fil-A has awarded 272 scholarships in the San Francisco Bay Area, totaling \$665,000 to support continued education for its Team Members. To learn more about careers at Chick-fil-A, click here.

Delicious Food; Outstanding Customer Service

Chick-fil-A is known for creating a welcoming, remarkable restaurant experience, starting with friendly service, a warm welcome and quality food, including the original Chick-fil-A® Chicken Sandwich.

Guests of Chick-fil-A Hopyard Road & Ingleswood can place an order for pickup, dine-in or delivery on the Chick-fil-A® App.

Located at 4501 Hopyard Road, Chick-fil-A Hopyard Road & Ingleswood will be open for dine-in and carry-out from 6:30 a.m. to 10 p.m., Monday through Saturday.



Aaron Clifford, local Owner-Operator of Chick-fil-A Hopyard & Ingleswood Road, and the Chick-fil-A Cow welcome members of the Pleasanton community to the new restaurant.